



GEMS *of* NAPA *and* SONOMA

Welcome to GEMS! This program offers an array of exclusive benefits at some of the most esteemed wineries in Napa and Sonoma. This unique opportunity is yours, as we thank you for being a loyal customer with us.

Over the years, we have developed special relationships with a handful of our wine country partners. We share an admiration for each other's wines and experiences, and thought, "If we love these wineries and the wines they produce, why wouldn't our members love them too?"

And thus, GEMS was created.

The program gives you enhanced benefits by providing exclusive offerings and opportunities at other celebrated, family-owned wineries. There is no cost to be a GEMS member—just great benefits.

All wineries are by appointment only. GEMS benefits do not extend without a reservation. Please contact each winery directly to schedule your experience. We look forward to seeing you this year!

NAPA PROPERTIES



3199 St. Helena Hwy N
St. Helena, CA 94574
707.302.8181
axrnapavalley.com

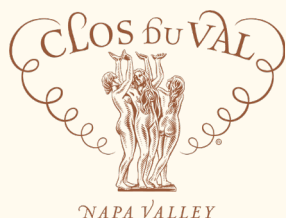
AXR Napa Valley

If only these vines could talk, they would tell you stories of the old Napa Valley. The history of our estate is compounded in layers; rooted in historic tales of fierce Native American hunting grounds, Wild West pioneers and one of California's first female vintners in 1886. As one of Napa's original ghost wineries, the property has changed hands over the course of 138 years and transitioned from winery to brothel, restaurant, inn, saloon, and finally back to its roots as a winery.

In 2015, four friends were doing what they do best, sitting around a table talking and laughing about life, dreams, and enjoying some fine wine! Included in this group was acclaimed world-class winemaker Jean Hoefliger . . . one sip lead to another and AXR was born! Today, we are a winery that pays homage to its history and blazes the trail of excitement and innovation in Napa Valley as the pioneers before us did.

GEMS BENEFIT

AXR Napa Valley is pleased to offer GEMS members a complimentary Signature Tour and Tasting for up to 4 people. Reservations must be booked in advance by calling 707.302.8181. We look forward to your visit!



5330 Silverado Trail
Napa, CA 94558
707.261.5212
hospitality@closduval.com

Clos Du Val

Founded in the Stags Leap District by the Goelet family in 1972, Clos Du Val was first recognized for its Napa Valley Cabernets at the famed Judgement of Paris in 1976. Still family-owned today, Clos Du Val focuses on sustainably crafted, estate, terroir driven wines. With over 45 years of history, Clos Du Val continues to share the family story through the addition of a new tasting facility, the Hironnelle House, and a portfolio of hand-crafted wines we are proud of. We welcome you into our home and can't wait to host you.

GEMS BENEFIT

Clos Du Val welcomes GEMS members to enjoy a complimentary, privately hosted tasting and tour designed specifically for you. Up to 4 guests are invited to join us in a "Past, Present & Future" experience where you will have an opportunity to explore our history in a glass. Each tasting will include a library wine, a selection of current releases, as well as a taste of something yet to be released. Reservations are required.

HALL

NAPA VALLEY

56 Auberge Road
Rutherford, CA 94573
707.967.2626
hallwines.com

HALL Rutherford

HALL Rutherford is nestled in the eastern hills above Rutherford. State-of-the-art vision, timeless artisanship and gracious hospitality are showcased in every luxurious detail. The Appellation Exploration is a premier experience designed to educate and inspire the senses. This opulent tasting showcases how terroir, climate, and elevation impact the wines that come from the unique growing regions of the Napa Valley. With a portfolio of great wines from thirteen of the sixteen Napa Valley appellations, HALL is uniquely positioned to offer this experience. Taste through highly-rated, allocated and sought-after Cabernets in the Chandelier Cave beneath the winery. Enjoy seasonal food parings prepared by prominent local chefs.

GEMS BENEFIT

GEMS members receive preferred pricing of \$100 per person, up to 4 guests, by appointment only.

— ROBERT — BIALE

VINEYARDS

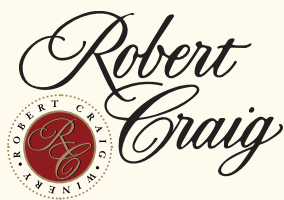
4038 Big Ranch Road
Napa, CA 94558
707.257.7555
biale.com

Robert Biale Vineyards

For over 80 years beginning in 1937 the Biale family has grown Zinfandel and a variety of produce on their farm located on the outskirts of the town of Napa. After years of bootlegging house-made wine under the code name 'Black Chicken', the family established the winery in 1991. Located amidst the estate vineyard used to produce the renowned Zinfandel today, Biale offers a personalized tasting on the site's back porch overlooking some of the Oak Knoll District. Unique in its production, the winery showcases a distinctive selection from 14 single-vineyard Zinfandels and four Petite Sirahs, ranging in source from Carneros to Calistoga. Guests are welcomed by reservation for a tasting on the Patio.

GEMS BENEFIT

Robert Biale Vineyards is happy to provide a two-for-one seated tasting for all GEMS members, up to four guests. All GEMS members will have access to purchase Wine Club exclusive wines upon visiting.



Tasting Salon
1553 2nd Street
Napa, CA 94559
707.252.2250 x 1
robertcraigwine.com

Robert Craig Winery

With nearly three decades of producing delicious wines, Robert Craig Winery is well known among Cabernet lovers and a favorite Napa Valley visit. Robert Craig Winery produces small lot Cabernet Sauvignons from mountain and hillside vineyards throughout the Napa Valley. You will have the opportunity to taste these fine wines in an intimate and personable setting at our Tasting Salon, conveniently located near the Oxbow Public Market in downtown Napa.

GEMS BENEFIT

Robert Craig Winery invites GEMS members to enjoy a two-for-one Salon Select Tasting for up to six guests in addition to wine club pricing on any purchases made. Our tastings are hosted daily at our Downtown Tasting Salon and do require prior appointment.



1200 Dowdell Lane
St. Helena, CA 94574
707.255.9440
vgschateaupotelle.com

VGS Chateau Potelle

Chateau Potelle was born when Jean-Noel Fourmeaux du Sartel moved from France in 1980, to be part of the California winemaking adventure. He wanted to be creative in making wine rather than being constrained by the years of traditions that existed in France.

The vision at VGS Chateau Potelle is to produce wines with style and character that are representative of their birth place. Like for each of us, our “roots” provide us with a unique culture, a set of mores and traditions . . . a style and character. Our job as winemaker is to respect and exploit the unique qualities of our “roots” . . . to craft wines with a sense of style and personality.

VGS Chateau Potelle has built a solid reputation for its avant-garde approach and for its commitment to quality. Today, we are privileged to have the trust of an outstandingly loyal clientele. We commit that we will stay focused and continue to maintain the high standards that our clients have come to expect. And we promise to keep our same irreverent and non-pretentious attitude toward wine. We are VGS, where good things speak for themselves!

GEMS BENEFIT

A food and wine experience like no other. Enjoy 6 VGS Chateau Potelle wines alongside 6 exquisitely paired food bites from famed Michelin star rated La Toque restaurant. GEMS pricing 2 for 1.



SULLIVAN[®]
RUTHERFORD ESTATE

1090 Galleron Road
Rutherford, CA 94573
707.963.9646
sullivanwine.com

Sullivan Rutherford Estate

Learn about the 200+ year history of Sullivan Rutherford Estate as we celebrate our 50th anniversary! In the heart of Cabernet country, we boldly grow world-class Merlot and look forward to sharing our passion for this exquisite varietal with you. Enjoy a vertical tasting from the eponymous collection fondly named J.O. Sullivan Founder's Reserve, after Founder, James O'Neil Sullivan. This exclusive tasting includes five wines, privately hosted in our secluded and tranquil garden courtyard. Perfect for wine collectors and those looking to discover serious wines that evolve beautifully over time.

GEMS BENEFIT

Enjoy a Founder's Reserve Merlot Tasting for \$125 per person, up to 4 guests. Reservations by appointment.

SONOMA PROPERTIES



Estate
396 London Way
Sonoma, CA 95476
707.935.1791

Tasting Lounge
9077 Sonoma Highway
Kenwood, CA 95452
707.282.9169
bwisevineyards.com

B. Wise Vineyards

B. Wise Vineyards is about the pursuit of excellence in winemaking. Our mission is to produce authentic, graceful, memorable wines. Our 100-acre Estate vineyard is tucked in the western foothills of the renowned Moon Mountain District of Sonoma Valley. We are most known for our Cabernet Sauvignons. We also produce small lots of Pinot Noirs, Syrah and red wine blends, among others, from our Sonoma Estate, select North Coast vineyards and the Napa Valley. A private tasting experience at the B. Wise Vineyards Estate takes you behind the scenes of our artisan winery, from the vineyard to a seated cave tasting. Over half a dozen wines catered to your tastes will be experienced and accompanied by local and international provisions. We also invite you to join us at our tasting lounge in Kenwood to experience select pours of our limited release wines while learning more about our Estate and history. Expect a warm welcome and flavorful, balanced, site-driven wines.

GEMS BENEFIT

At the B. Wise Vineyards Estate GEMS members will enjoy 2-for-1 seated tasting in the Cave once per year. No parties larger than 6 people. B. Wise Cave tasting is \$100 per person. At the B. Wise Vineyards Tasting Lounge, GEMS members will enjoy complimentary tasting for up to 4 people, once per year. Call for reservation.



COURSEY GRAVES

Estate

6860 Serenity Way
Santa Rosa, CA 95404
707.867.1888

Tasting Lounge

113 Mill Street
Healdsburg, CA 95448
707.867.1888

courseygraves.com

Coursey Graves

In 2015, acclaimed winemaker and vintner Cabell Coursey and philanthropist John Graves joined together on a quest to make wines of brilliance, capturing the character of Napa and Sonoma's premier, hidden-jewel sites. High up on the western slopes of Bennett Mountain they found their own piece of serenity—40 acres, 1500 feet above the sweeping Sonoma Valley. Nestled in the coastal oaks and cooled by the Pacific influences, the Graves Vineyard is marked by long, sunny days and the rugged, volcanic terrain that results in wines with the rare combination of forthright character, fine texture, and profound balance.

A private tour and tasting at our mountain vineyard includes a selection of limited production wines from our collection of Napa and Sonoma vineyards. Guests will taste five wines complemented by artisanal cheese selections, while enjoying stunning views of Sonoma's rolling hills from the garden pier.

GEMS BENEFIT

COURSEY GRAVES is pleased to offer GEMS members a 2-for-1 private tour and tasting at the Bennett Mountain Estate, up to 4 guests. At the COURSEY GRAVES Tasting Lounge in Downtown Healdsburg, GEMS members will enjoy complimentary tasting for up to 4 guests. Reservations must be booked in advance by calling or texting (707) 867-1888. We require a 24 hour notice for any alterations or cancellations.

LA ROCHELLE

233 Adobe Canyon Road
Kenwood, CA 95452
707.302.8000
lrwine.com

La Rochelle Wines

We love our GEMS Members. Please give us the opportunity to create a truly unique experience for you. Schedule an appointment with La Rochelle and we will customize an experience to fit your group's interests and preferences. Every experience is personalized to make a lasting impression. We love to focus on educational experiences that help you discover how Appellations, Clones, Yeasts and endless Vineyard and Winemaking options contribute to the expression of Pinot Noir. We craft more single-vineyard Pinot Noirs from more appellations than any other winery in California. Come experience what the finest vineyards in California have to offer. Fall in love with wine all over again.

GEMS BENEFIT

GEMS Members may enjoy a complimentary experience for up to four guests by contacting us on-line and filling out a brief questionnaire prior to your visit. The more information provide, the more memorable the experience we can deliver. This brief questionnaire is available [HERE](#). Once this is submitted, we will follow up to confirm your visit. You may also contact us by phone to create your customized experience.



Bell Mountain Ranch
1314 Chalk Hill Road
Healdsburg, CA 95448
707.431.8845

Tasting Lounge
3487 Alexander Valley Road
Healdsburg, CA 95448
medlockames.com

Medlock Ames

Founded in 1998 by friends Chris James and Ames Morison, Medlock Ames is committed to quality wine through mindful and organic farming on our Bell Mountain Ranch. Preservation of the land is at the heart of all we do. The Bell Mountain Ranch covers 338 acres of which only 55 are planted to vines. A handful of acres are home to our 800 olive trees, our orchard, and our market garden for seasonal vegetables and flowers. We chose to leave most of the land in a natural state—reserving it for oaks and wildflowers. All our wines are 100% estate-grown, with a focus on Cabernet Sauvignon, and are exclusive to our properties and through our Preservation Society Membership. We look forward to sharing our values, unique properties, and award-winning wines with you!

GEMS BENEFIT

At the Bell Mountain Ranch, GEMS members will enjoy our Immersive Sound Experience Tour and Tasting for \$60 per person (usually \$75); At the Historic Healdsburg Tasting Room, GEMS members will enjoy a Current Release Tasting at 2-for-1 pricing (\$35 per person); On our website, GEMS members will enjoy a Shipping Offer of \$10 flat-rate ground shipping on 6 bottles or more by using the promo code, GEMS; Private Virtual Tasting with Winemaker & Co-founder, Ames Morison, with website orders \$500+.



Sonoma Location
380 First St. West
Sonoma, CA 95476
707.933.4440

Napa Location
605 1st Street
Napa, CA 94559
707.721.8620
waltwines.com

WALT Wines

WALT Wines, owned by vintners Kathryn and Craig Hall of HALL Wines, is dedicated to the production of small-lot premium Pinot Noirs and Chardonnays from the Pacific Coast's most distinctive vineyards. Winemaker Megan Gunderson Paredes handcrafts each wine to truly reflect the terroir where she sources the grapes, be it from the Willamette Valley in Oregon all the way down to the Sta. Rita Hills in Santa Barbara. You are sure to find a personal favorite from among the 10 single vineyard selections of Pinot Noirs and the 3 Chardonnays.

GEMS BENEFIT

Please enjoy complimentary tastings for up to 4 guests per visit. This is a \$120 value. This benefit is available by prior appointment only and will be offered at two WALT locations (Napa and Sonoma). Please call to place your reservation.