



NAPA PROPERTIES

AXR Napa Valley

3199 St. Helena Hwy N
St. Helena, CA 94574
707.302.8181 – axrnava.com



If only these vines could talk, they would tell you stories of the old Napa Valley. The history of our estate is compounded in layers; rooted in historic tales of fierce Native American hunting grounds, Wild West pioneers and one of California's first female vintners in 1886. As one of Napa's original ghost wineries, the property has changed hands over the course of 138 years and transitioned from winery to brothel, restaurant, inn, saloon, and finally back to its roots as a winery.

In 2015, four friends were doing what they do best, sitting around a table talking and laughing about life, dreams, and enjoying some fine wine! Included in this group was acclaimed world-class winemaker Jean Hoefliger... one sip led to another and AXR was born! Today, we are a winery that pays homage to its history and blazes the trail of excitement and innovation in Napa Valley as the pioneers before us did.

GEMS Benefit: *AXR Napa Valley is pleased to offer GEMS members a complimentary Signature Tour and Tasting for up to 4 people. Reservations must be booked in advance by calling 707-302-8181. We look forward to your visit!*

Chappellet Vineyard

1581 Sage Canyon Road
Saint Helena, CA 94574
707.286.4219 – chappellet.com



The Chappellet family's romance with Pritchard Hill started more than five decades ago when Donn and Molly Chappellet first glimpsed its magnificent vista of forests and wildflower-filled meadows. The Chappellet's settled on Pritchard Hill's rocky slopes, becoming the first winery to plant vineyards exclusively on high-elevation hillsides. The rugged terroir has become legendary for producing wines of great intensity and depth, and Chappellet wines have consistently received the highest praise from critics and are sought after by the world's premier collectors. We invite you to experience Chappellet's extraordinary wines and the stunning natural beauty of Pritchard Hill.

GEMS Benefit: *Chappellet is pleased to offer a private, by-appointment tasting for up to four guests, featuring our limited production wines at a cost of \$50 per person (Regularly \$75). Guests will receive club member pricing on all wine purchases made on the day of their visit.*

Clos Du Val

5330 Silverado Trail
Napa, CA 94558
707.261.5212 – hospitality@closduval.com



Founded in the Stags Leap District by the Goelet family in 1972, Clos Du Val was first recognized for its Napa Valley Cabernets at the famed Judgement of Paris in 1976. Still family-owned today, Clos Du Val focuses on sustainably crafted, estate, terroir driven wines. With over 45 years of history, Clos Du Val continues to share the family story through the addition of a new tasting facility, the Hirondelle House, and a portfolio of hand-crafted wines we are proud of. We welcome you into our home and can't wait to host you.

GEMS Benefit: *Clos Du Val welcomes GEMS members to enjoy a complimentary, privately hosted tasting and tour designed specifically for you. Up to 4 guests are invited to join us in a "Past, Present & Future" experience where you will have an opportunity to explore our history in a glass. Each tasting will include a library wine, a selection of current releases, as well as a taste of something yet to be released. Reservations are required.*

Frog's Leap Winery

8815 Conn Creek Road
Rutherford, CA 94573
707.963.4704 – Frogslap.com



Frog's Leap was founded by the Williams Family in 1981. The way we make our wine at Frog's Leap is fundamentally linked to the way we grow our grapes. We believe that a grapevine should be grown in healthy soil that supports all the nutrient needs of the plant and so we started farming organically over 20 years ago. We also believe that most of the great and historic wines of the world have been made from non-irrigated grapevines which is why we dry-farm all 250 acres of our vineyards. We accept the premise that the first responsibility of a wine is to reflect its unique soil, climate and circumstance —collectively referred to as terroir — and therefore it is the duty of the winemaker to be transparent and let the natural beauty of the grapes show through. Our commitment is to endeavor to make wines of elegance and beauty that will offer immense pleasure in the short term while holding out the possibility of great reward with proper aging.

GEMS Benefit: *Frog's Leap welcomes GEMS members to enjoy our Rooted in Rutherford Experience at a GEMS exclusive rate of \$75 per person (Regularly \$95). Join us for a 20-year exploration of Frog's Leap Cabernet Sauvignon and Merlot. In this 90-minute tour and seated tasting experience we'll dig deep into the cellar for library vintages of our flagship wines, and share our history of grape growing and winemaking in our special corner of Rutherford. This experience is offered Friday through Sunday at 11:00am and 3:00pm by prior appointment.*

HALL Rutherford

56 Auberge Road
Rutherford, CA 94573
707.967.2626 – hallwines.com



HALL Rutherford is nestled in the eastern hills above Rutherford. State-of-the-art vision, timeless artisanship and gracious hospitality are showcased in every luxurious detail. The Appellation Exploration is a premier experience designed to educate and inspire the senses. This opulent tasting showcases how terroir, climate, and elevation impact the wines that come from the unique growing regions of the Napa Valley. With a portfolio of great wines from thirteen of the sixteen Napa Valley appellations, HALL is uniquely positioned to offer this experience. Taste through highly-rated, allocated and sought-after Cabernets in the Chandelier Cave beneath the winery. Enjoy seasonal food pairings prepared by prominent local chefs.

GEMS Benefit: *GEMS members receive preferred pricing of \$100 per person, up to 4 guests, by appointment only.*

Robert Biale Vineyards

4038 Big Ranch Road
Napa, CA 94558
707.257.7555 – robertbialevineyards.com

— ROBERT —
BIALE
VINEYARDS

For over 70 years beginning in 1937 the Biale family has grown Zinfandel and a variety of produce on their farm located on the outskirts of the town of Napa. After 50 years of bootlegging house made wine under the code name 'Black Chicken', the family established the winery in 1991. Located amidst the estate vineyard used to produce the renowned Zinfandel today, Biale offers a personalized tasting on the site's back porch overlooking some of the oldest vines in Oak Knoll District. Unique in its production, the winery showcases a distinctive selection from 14 single-vineyard Zinfandels and four Petite Sirahs, ranging in source from Carneros to Calistoga. Guests are welcomed by reservation for a tasting on the Patio or in the Library Room, with light food accoutrements to follow.

GEMS Benefit: *Robert Biale Vineyards is happy to provide a two-for-one seated tasting for all GEMS members, up to four guests. All GEMS members will have access to purchase Wine Club exclusive wines upon visiting.*

Robert Craig Winery

Tasting Salon
625 Imperial Way
Napa, CA 94559
707.252.2250 x 1 – robertcraigwine.com



With nearly three decades of producing delicious wines, Robert Craig Winery is well known among Cabernet lovers and a favorite Napa Valley visit. Robert Craig Winery produces small lot Cabernet Sauvignons from mountain and hillside vineyards throughout the Napa Valley. You will have the opportunity to taste these fine wines in an intimate and personable setting at our Tasting Salon, conveniently located near the Oxbow Public Market in downtown Napa.

GEMS Benefit: *Robert Craig Winery invites GEMS members to enjoy our Salon Tasting or our Howell Mountain Intensive Tasting, Sunday through Friday for parties up to 6. Our tastings are hosted at our Downtown Tasting Salon and do require prior appointment. We will offer one Salon Tasting with our compliments, for each Salon Tasting purchased or we will extend GEMS members Wine Club pricing on our Howell Mountain Intensive Tasting. We are also happy to share a 10% discount on all wine purchases, each and every day.*

VGS Chateau Potelle

1200 Dowdell Lane
St. Helena, CA 94574
707.255.9440 – www.vgschateaupotelle.com



Chateau Potelle was born when Jean-Noel Fourmeaux du Sartel moved from France in 1980, to be part of the California wine-making adventure. He wanted to be creative in making wine rather than being constrained by the years of traditions that existed in France.

The vision at VGS Chateau Potelle is to produce wines with style and character that are representative of their birth place. Like for each of us, our "roots" provide us with a unique culture, a set of mores and traditions...a style and character. Our job as wine-maker is to respect and exploit the unique qualities of our "roots"...to craft wines with a sense of style and personality.

VGS Chateau Potelle has built a solid reputation for its avant-garde approach and for its commitment to quality. Today, we are privileged to have the trust of an outstandingly loyal clientele. We commit that we will stay focused and continue to maintain the high standards that our clients have come to expect. And we promise to keep our same irreverent and non-pretentious attitude toward wine. We are VGS, where good things speak for themselves!

GEMS Benefit: *A food and wine experience like no other. Enjoy 6 VGS Chateau Potelle wines alongside 6 exquisitely paired food bites from famed Michelin star rated La Toque restaurant. GEMS pricing \$40/person (2 for 1).*

SONOMA PROPERTIES

B. Wise Vineyards

Estate
396 London Way
Sonoma, CA 95476
707.935.1791 – bwisevineyards.com

Tasting Lounge
9077 Sonoma Highway
Kenwood, CA 95452
707-282-9169



B. Wise Vineyards is about the pursuit of excellence in winemaking. Our mission is to produce authentic, graceful, memorable wines. Our 100-acre Estate vineyard is tucked in the western foothills of the renowned Moon Mountain District of Sonoma Valley. We are most known for our Cabernet Sauvignons. We also produce small lots of Pinot Noirs, Syrah and red wine blends, among others, from our Sonoma Estate, select North Coast vineyards and the Napa Valley. A private tasting experience at the B. Wise Vineyards Estate takes you behind the scenes of our artisan winery, from the vineyard to a seated cave tasting. Over half a dozen wines catered to your tastes will be experienced and accompanied by local and international provisions. We also invite you to join us at our tasting lounge in Kenwood to experience select pours of our limited release wines while learning more about our Estate and history. Expect a warm welcome and flavorful, balanced, site-driven wines.

GEMS Benefit: *At the B. Wise Vineyards Estate GEMS members will enjoy 2-for-1 seated tasting in the Cave once per year. No parties larger than 6 people. B. Wise Cave tasting is \$65 per person. At the B. Wise Vineyards Tasting Lounge, GEMS members will enjoy complimentary tasting for up to 4 people, once per year. Call for reservation.*

La Rochelle Wines

233 Adobe Canyon Road
Kenwood, CA 95452
707.302.8000 – www.lrwine.com



We love our GEMS Members. Please give us the opportunity to create a truly unique experience you. Schedule an appointment with La Rochelle and we will customize an experience to fit your group's interests and preferences. Every experience is personalized to make a lasting impression. We love to focus on educational experiences that help you discover how Appellations, Clones, Yeasts and endless Vineyard and Winemaking options contribute to the expression of Pinot Noir. We craft more single vineyard Pinot Noirs, from more appellations than any winery in California. Come experience what the finest vineyards in California have to offer. Fall in love with wine all over again.

GEMS Benefit: *GEMS Members receive complementary experience for up to four guests.*

Medlock Ames

Bell Mountain Ranch
13414 Chalk Hill Rd
Healdsburg, CA 95448
707.431.8845 – www.medlockames.com

Tasting Lounge
3487 Alexander Valley Rd
Healdsburg, CA 95448



Founded in 1998 by friends Chris James and Ames Morison, Medlock Ames is committed to quality wine through mindful and organic farming on our Bell Mountain Ranch. Preservation of the land is at the heart of all we do. The Bell Mountain Ranch covers 338 acres of which only 55 are planted to vines. A handful of acres are home to our 800 olive trees, our orchard, and our market garden for seasonal vegetables and flowers. We chose to leave most of the land in a natural state - reserving it for oaks and wildflowers. All our wines are 100% estate-grown, with a focus on Cabernet Sauvignon, and are exclusive to our properties and through our Preservation Society Membership. We look forward to sharing our values, unique properties, and award-winning wines with you!

GEMS Benefit: *At the Bell Mountain Ranch, GEMS members will enjoy a 90-minute Tour and Tasting for \$60 per person (usually \$75); At the Historic Healdsburg Tasting Room, GEMS members will enjoy a Current Release Tasting at 2-for-1 pricing (\$25 per person); On our website, GEMS members will enjoy a Shipping Offer of \$10 flat-rate ground shipping on 6 bottles or more by using the promo code, GEMS; Private Virtual Tasting with Winemaker & Co-founder, Ames Morison, with website orders \$500+.*

WALT Wines

380 First St. West

Sonoma, CA 95476

707.933.4440 – waltwines.com



WALT Wines, owned by vintners Kathryn and Craig Hall of HALL Wines, is dedicated to the production of small-lot premium Pinot Noirs and Chardonnays from the Pacific Coast's most distinctive vineyards. Winemaker Megan Gunderson Paredes handcrafts each wine to truly reflect the terroir where she sources the grapes, be it from the Willamette Valley in Oregon all the way down to the Sta. Rita Hills in Santa Barbara. You are sure to find a personal favorite from among the 10 single vineyard selections of Pinot Noirs and the 3 Chardonnays.

GEMS Benefit: *Please enjoy complimentary tastings for up to 4 guests per visit. This is a \$120 value. This benefit is available by prior appointment only and will be offered at all three WALT locations (Napa, Sonoma and Healdsburg). Please call 707.933.4440 to place your reservation.*
